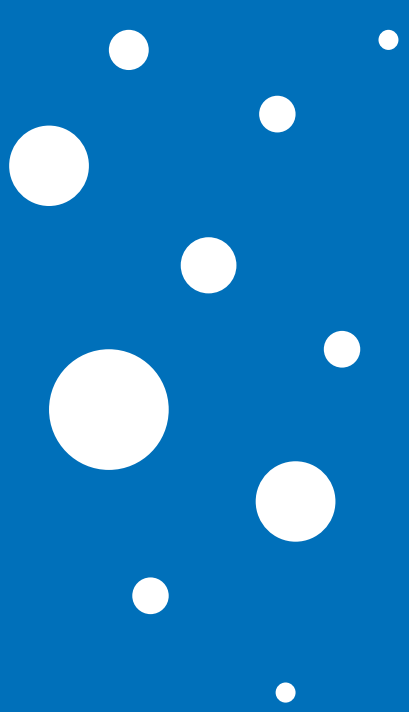


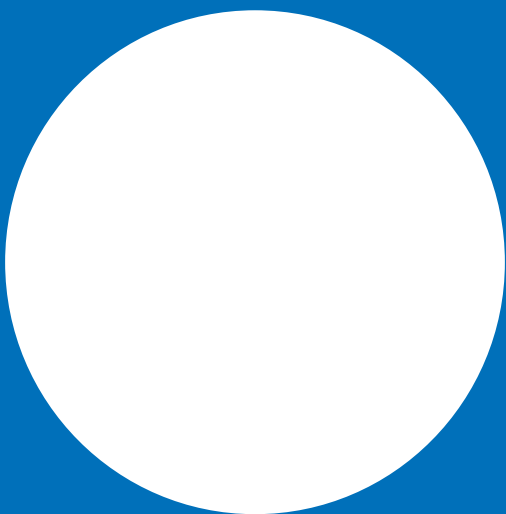


Digital delivery is essential for academic content. Publishers must meet higher demand for research, accommodate new business models and capture new revenue streams to remain relevant. But beyond online access, you need to address key issues, including discoverability, subscriber linking, IP authentication, statistics, ecommerce and mobile delivery. The transforming marketplace offers unbounded opportunities for expansion, experimentation and new business models, but you need a partner with leading digital technology, critical mass and an established user base to help you fulfil your potential.



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